



VODAFONE



WARRIORS

VODAFONE WARRIORS 2018





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After the lessons learnt from the 2017 season, I am determined in my new role as CEO of the Vodafone Warriors to do everything I can to achieve what we all know we are capable of and that is to be continually part of the finals series and, of course, to win our maiden premiership.

I know that every year we approach a new season with anticipation and excitement and the 2018 season will be no different, especially with our new signings and the total commitment of all staff here at Vodafone Warriors HQ.

On the field, I have the utmost faith in the coaching abilities of Stephen Kearney and his staff and having his first season in charge will only make him a better and more determined coach.

We pride ourselves on what we offer our fans and members from the family zone to corporate hospitality options here at Mt Smart Stadium and I'm confident that our membership and corporate team will have something that fits your needs.

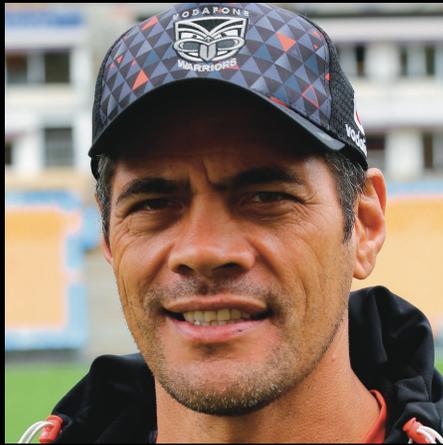
On behalf of the Vodafone Warriors, thank you for supporting us.

I look forward to hopefully seeing you during the course of a successful 2018 season.

Kindest regards,

Cameron George
Vodafone Warriors CEO





It goes without saying how disappointed we all are with the 2017 season and not making the finals playoffs again. I can assure you it has been felt deeply by the coaching staff, players and the commercial team.

In my first year as head coach of the Vodafone Warriors, even though the results on the field have not reflected it, we have made some significant changes that will contribute towards a more successful 2018 NRL season.

During the course of this year, I am very happy to have secured the services of some great signings, in particular, Adam Blair who brings to the club a huge amount of experience that will be beneficial both on and off the field to the overall squad.

Add to that premiership-winning backrower from the Melbourne Storm, Tohu Harris, try-scoring utility Peta Hiku and others, I have no doubt that this group of players is more than capable of matching it with the best in the NRL and my role is to ensure they live up to the expectations of fans, sponsors and, of course, our members.

I approach the upcoming season with a quiet confidence that we can turn our fortunes around and your support will enable us to achieve our goals. I look forward to sharing a successful 2018 campaign with you, and thank you for your loyal and ongoing support. It is very much appreciated by all here at the Vodafone Warriors.

Kindest regards,

Stephen Kearney,
Vodafone Warriors Head Coach



LIVE FOR GAME DAY

VODAFONE





WE MEAN BUSINESS

We're perfectly positioned to impress your valued clients, colleagues and staff – while you position yourself right on the edge of your seat. Get ready for serious game day action in serious style! As a guest of the Vodafone Warriors, you'll enjoy a home game experience that's second-to-none in terms of action, passion, entertainment and networking opportunities.

Our corporate packages provide an unmatched experience sure to have your professional contacts lining up for a piece of the action.

For reservations and more information, contact:

Gordon Gibbons
Corporate Sales Manager
+64 9 526 8820
+64 21 912 927
gordon@warriors.kiwi

Glenn Critchley
Commercial Manager
+64 9 526 8823
+64 21 918 201
glenn@warriors.kiwi

LOUNGE IN LUXURY SHOUT IN SOLIDARITY

Enter one of our private corporate suites and experience the height of hospitality while watching the awe-inspiring power and passion of the mighty Vodafone Warriors.

We aim to make every game an unforgettable experience for your clients, colleagues, staff and prospects – an outing to be remembered long after the adrenaline wears off.

What's more, you'll receive invitations to meet the team, business-to-business opportunities with fellow members, and networking possibilities outside of game day.

Drink in the on-field action, taste the excitement in the air, and get ready for a whole season of spectacular action.



CORPORATE SUITE

Access to your own private corporate suite and premium outdoor seating for all 11 Mt Smart Stadium home games (excl. SKYCITY Auckland Double Header) in the 2018 NRL season.

Plus:

- A dedicated steward, a range of tasty food options and a tempting beverage list.
- An in-suite television to catch all the action and replays.
- The ability to brand your suite.
- Two invitations to attend the exclusive Vodafone Warriors Business Club Luncheon.
- A framed Vodafone Warriors replica jersey signed by the full 2018 NRL squad.
- A signed replica ball placed in your suite for all 11 Mt Smart Stadium home games (excl. SKYCITY Auckland Double Header)
- A \$250 SKYCITY food and beverage voucher.
- One reserved Mt Smart Stadium carpark pass per four seats purchased.
- Member discounts on official Vodafone Warriors merchandise.
- Use of Vodafone Warriors Business Club logo.
- Full access (by arrangement) to your suite on non-event days throughout the year.
- Exclusive first rights to purchase your suite for any Vodafone Warriors finals matches and all other events held at Mt Smart Stadium that do not have Clean Ground Status.
- Priority access to tickets for:
 - Any home Vodafone Warriors finals matches.
 - NRL Finals and NSW State of Origin (Sydney only).
 - Vodafone Warriors events, including Season Launch and Awards Night.

CORPORATE SUITE SIZE

FULL SEASON, EXCLUDING GST

PER GAME,
EXCLUDING GST

12 person seat

\$24,995

\$2,700

16 person seat

\$28,995

\$3,600

26 person seat

\$36,995

\$4,995

All prices exclude food and beverages

TAKE A SEAT ON THE EDGE



CORPORATE LOUNGE

A reserved table of 10 in the Vodafone Warriors Corporate Lounge, as well as premium outdoor seating for all 11 Mt Smart Stadium home games (excl. SKYCITY Auckland Double Header) in the 2018 NRL season.

Plus:

- A dedicated MC, celebrity guests, sporting legends and high-energy entertainment.
- Three delicious gourmet courses served directly to your table, with a wide selection of refreshing beverages.
- A Vodafone Warriors replica jersey signed by the full 2018 NRL squad.
- A signed replica ball on your table for all 11 Mt Smart Stadium home games (excl. SKYCITY Auckland Double Header).
- Outside match seats branded with your company logo.
- Two invitations to attend the exclusive Vodafone Warriors Business Club Luncheon.
- Use of Vodafone Warriors Business Club logo.
- Three reserved Mt Smart Stadium carpark passes.
- Member discounts on official Vodafone Warriors merchandise.
- Priority access to tickets for:
 - A ny home Vodafone Warriors finals matches.
 - NRL Finals and NSW State of Origin (Sydney only).
 - Vodafone Warriors events, including Season Launch and Awards Night.

PRICE, EXCLUDING GST

**Full Season
Per game**

\$18,995

\$2,500

All prices exclude beverages

BREATHE IT IN, SHOUT IT OUT

Feel the buzz and excitement pumping in the stands from the comfort of your own Open-air Booth! With seating in the Upper West Stand, you'll have a great view of the game as well as your own TV and steward service. Relax – and enjoy the action.



OPEN-AIR BOOTHS

An exclusive 10-person booth in the upper East Stand for all 11 Mt Smart Stadium home games (excl. SKYCITY Auckland Double Header) in the 2018 NRL season.

Plus:

- An in-booth television to catch all the action and replays close up.
- A range of tasty menu options and a tempting beverage list that can be pre-ordered or bought from the many food and beverage vendors available.
- Three reserved Mt Smart Stadium carpark passes.
- A signed replica ball in your booth for all 11 Mt Smart Stadium home games (excl. SKYCITY Auckland Double Header).
- Member discounts on official Vodafone Warriors merchandise.
- Priority access to tickets for:
 - Any home Vodafone Warriors finals matches.
 - NRL Finals and NSW State of Origin (Sydney only).
 - Vodafone Warriors events, including Season Launch and Awards Night.

PRICE, EXCLUDING GST

**Full Season
Per game**

**\$7,995
\$895**

All prices exclude food and beverages



LOVE THE GAME. JOIN THE CLUB.

The Captains' Club is ideal for small company groups or individuals keen to make their match day experience large and lively. It's the perfect place to kick back in the company of friends and the presence of legends.

As a guest of the Captain, you'll enjoy a relaxed environment to contrast the fierce on-field energy below. Fuel your fandom with access to a dedicated cash bar and café-style food options, while rubbing shoulders with former greats of the game.



CAPTAINS' CLUB

Exclusive access to the Vodafone Warriors Captains' Club for all 11 Mt Smart Stadium home games (excl. SKYCITY Auckland Double Header) in the 2018 NRL season.

Plus:

- A range of delicious dining options and access to the Captains' Club cash bar.
- Access to post-match corporate lounge functions, including live entertainment and player interviews.
- Member discounts on official Vodafone Warriors merchandise.
- Dedicated Captains' Club MC and interviews with special guests
- Priority access to tickets for:
 - Any home Vodafone Warriors finals matches.
 - NRL Finals and NSW State of Origin (Sydney only).
 - Vodafone Warriors events, including Season Launch and Awards Night.

PRICE, EXCLUDING GST

Full Season (excl. carpark)	\$895
Full season carpark	\$130
Per game (excl. carpark)	\$120

All prices exclude food and beverages



TAKE IT TO THE NEXT LEVEL



CORPORATE ELITE

Keen to take your Corporate experience up a notch, while showcasing your brand or business to tens of thousands of eyes? Leave a lasting impression with branding on the big screen, and enjoy the thrill of seeing your company name alongside the raw power and pride of the Vodafone Warriors.

Upgrade includes:

- Positional player sponsorship on the big screen for all Vodafone Warriors home games.
- Two invitations to attend the Vodafone Warriors End of Season Awards.
- Rights to a 5m x 0.8m signage board on Western touch line (excl. cost of production)



Full Season

PRICE, EXCLUDING GST

\$5,000

PUT YOUR COLOURS NEXT TO OURS

Interested in partnering with New Zealand's most supported sporting franchise?*

From sponsorship to at-ground signage or digital advertising there is a solution to suit your company objectives.



* Source: Nielsen Sports SponsorLink NZ 2016

DIGITAL

Drive measurable returns for your business through an integrated digital partnership with the Vodafone Warriors.

Whether through a tailored advertising campaign, 'brought to you by' content opportunities or the chance to develop unique content through our in-house creative team, we have the solution to connect your brand with a highly engaged and passionate audience.

Our reach



Facebook

477,000



Instagram

147,000



Twitter

99,000



Website (unique browsers per month)

151,000



Database

77,000

To leverage the power of the Vodafone Warriors to promote your brand, contact:

Glenn Critchley
Commercial Manager
+64 9 526 8823
+64 21 918 201
glenn@warriors.kiwi

Jono McGlashan
Sponsorship Account Manager
+64 9 526 7827
+64 22 367 0975
jono@warriors.kiwi



TNT

ONLY AT Wonders

SIGNAGE

At ground signage opportunities present the perfect way to drive maximum brand exposure across a cumulative Australasian television audience of over 8.5m fans (2017). A variety of options are available, ranging from static to LED signage or even the opportunity to position your brand on New Zealand's largest stadium screen.

To discuss signage opportunities at Mt Smart Stadium, contact:

Glenn Critchley
Commercial Manager
+64 9 526 8823
+64 21 918 201
glenn@warriors.kiwi



BE THE DIFFERENCE. BE THERE.

With a revamped seating map and full range of 2018 membership types to suit every fan, becoming a member has never been easier.



Be
the
Tribe



2018 VODAFONE WARRIORS MEMBERSHIPS

Kids' memberships are just \$49 stadium-wide, with adult options starting from \$119 for 11 home games (excl. SKYCITY Double Header).

For those who can't make it to every game, we have made our most extensive offering of partial-season membership options available.

General admission 'mini plans' give you flexibility throughout the season and the ultimate freedom to pick and choose which fixtures you attend. Unlike any other membership, there's no pressure to commit to attending a game right until you walk through the gate of Mt Smart.

Reserved seating 'build your own' memberships allow you to pre-select the fixtures you attend so you can watch the game from where you want, when you want. With the ability to select your preferred seats and favourite match-ups, there's no excuse to be stuck at home.

Customise your ideal membership package and 'Be the Tribe' in 2018. For all membership enquiries, please call the team on 0800 839 839 or email memberships@warriors.kiwi

	PRICE INCLUDES GST
Full Season	from \$119
Build your own	from \$39
Mini plans	from \$39
Aotearoa Single Game	\$59
Basic	\$30

BE READY FOR GAMEDAY IMPRESS YOUR GUESTS

We have a special merchandise offer for all corporate lounge, open air booth, corporate suites and Captains' Club members.
Pre-purchase merchandise at an exclusive price and have it available for your guests on arrival at the stadium.

SUPER  STORE

VODAFONE

shop.warriorsstore.co.nz



VODAFONE WARRIORS SUPERSTORE

We are the official merchandise store of the Vodafone Warriors.
Visit our Superstore at Mount Smart Stadium or go online for all your merchandise needs.

The Vodafone Warriors Superstore is the one-stop shop for all of your Vodafone Warriors merchandise needs! The store features jerseys, t-shirts, hats, sweatshirts, jackets, and more! With something for everybody from newborns to adults, the Vodafone Warriors Superstore has it all.

Store Hours

Monday - Friday: 10am to 4pm

Weekends: Closed

OPEN ALL HOME GAME DAYS

Store contact

Phone: +64 (09) 579 8971

Email: shop@warriorsstore.co.nz

Website: shop.warriorsstore.co.nz

Merchandise

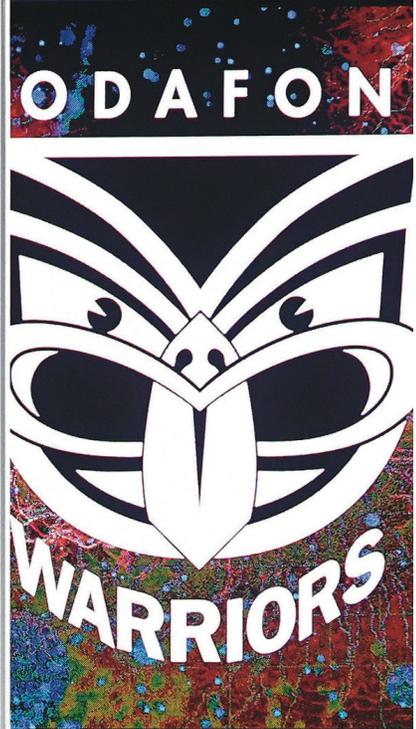
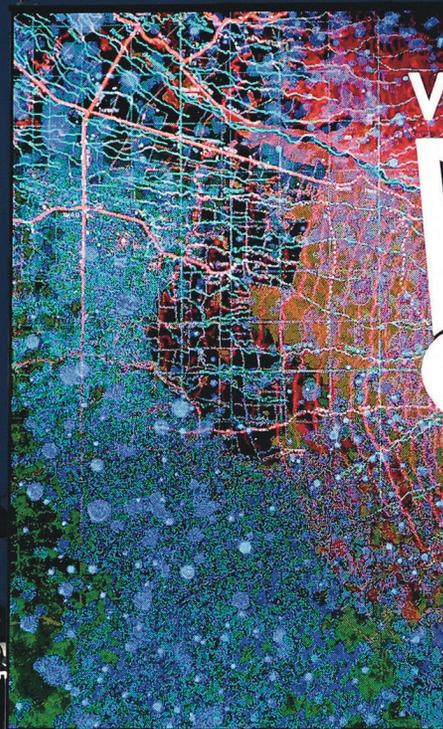
Kate Sherriff

Merchandise Manager

M +64 21 926 537

kate@warriors.kiwi





2018 HOME DRAW



RD 2 v GOLD COAST TITANS

Saturday March 17 at 5pm



RD 5 v NORTH QUEENSLAND COWBOYS

Saturday April 7 at 7:30pm (SKYCITY Auckland Double Header)



RD 6 v BRISBANE BRONCOS

Saturday April 14 at 5pm



RD 7 v ST. GEORGE DRAGONS

Friday April 20 at 8pm



RD 9 v WESTS TIGERS

Saturday May 5 at 7:30pm



RD 10 v SYDNEY ROOSTERS

Saturday May 12 at 5pm



RD 12 v SOUTH SYDNEY RABBITOHS

Saturday May 26 at 7:30pm



RD 16 v CRONULLA SHARKS

Friday June 29 at 8pm



RD 19 v MELBOURNE STORM

Sunday July 22 at 4pm



RD 22 v NEWCASTLE KNIGHTS

Friday August 10 at 8pm



RD 24 v PENRITH PANTHERS

Friday August 24 at 8pm



RD 23 v CANBERRA RAIDERS

Friday August 31 at 8pm



VODAFONE



WARRIORS



canterbury



SKYCITY



WOODSTOCK



A



CSG



dtr



flava



Harvey Norman



J



SUZUKI



TNT



Wendys